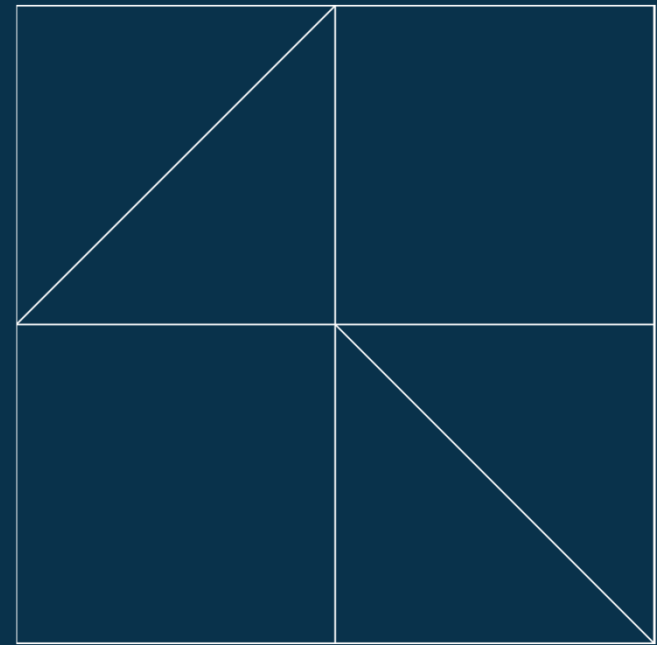
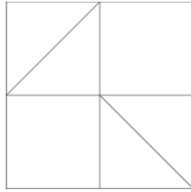


Market Data Service Offering





MARKET DATA OFFERING IN Magpie Projects SERVICE MATRIX

Function	Service Lines					Cross-Sector	
	Corporate Banking	Investment Banking	Treasury	Asset & Wealth Management	Commodities	Technology & Applications	Transformation & Change
Front Office	Product Innovation	Sales	Process Optimization	Customer Interaction		Solution Providers	Transform
Middle Office	Risk Management	Compliance	Controls/ Governance	Regulatory		Data & AI	Agile/ Waterwall
Back Office	Trade-Lifecycle	Operations & Settlement	Reporting	Valuation		Sourcing	Operating Models
Market Infrastructure	Trading	Clearing	Custodian Services	Data Management			

Slide 2

RC1 I do not understand the purpose of this slide, looks very empty. Work in progress?

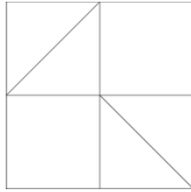
Ronan Chartois, 2025-09-11T14:08:25.553

FZ1 0 na, kinda the table of content overview from the previous LPA-slid deck ,but the logo and format is kina annoying. Will take it out.

Fabian Zimmermann, 2025-09-11T14:40:33.534

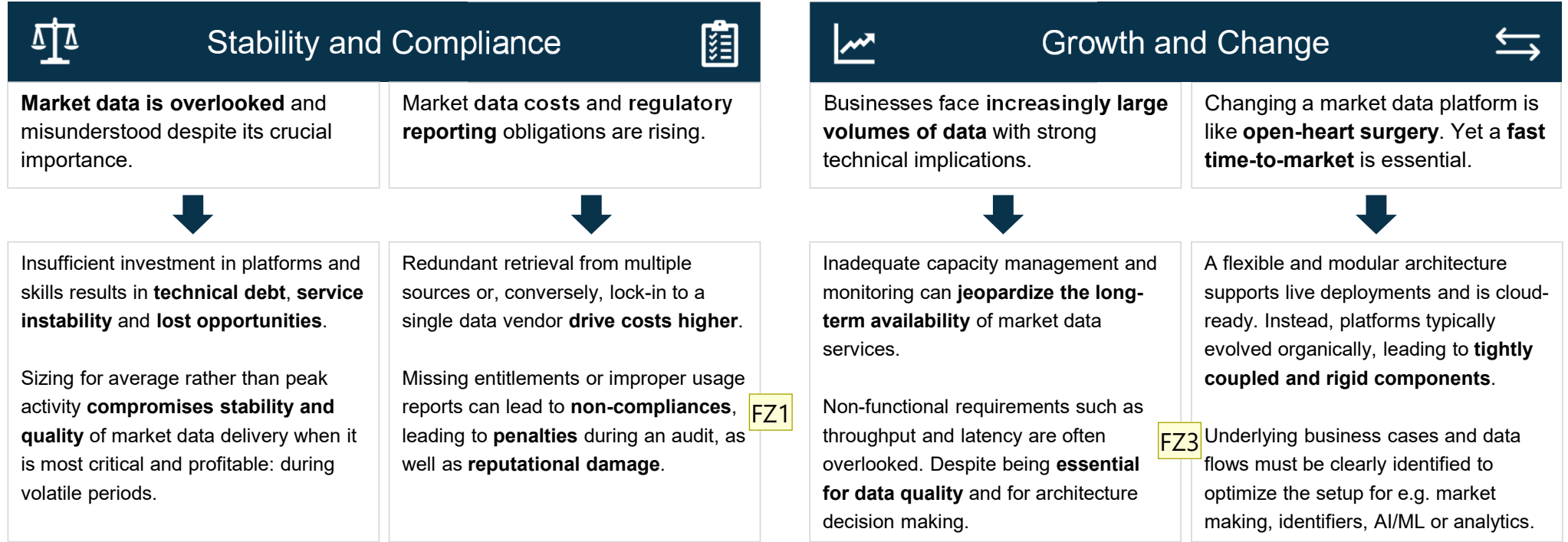
RC1 1 I recycled a slide from a general MP intro, which lets us hint to the wider offering

Ronan Chartois, 2025-12-29T14:40:52.651



MARKET DATA CHALLENGES

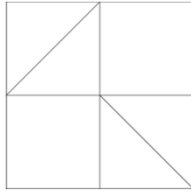
Market data is a critical bank commodity that often lacks understanding or attention. But, with ever increasing volumes and fees, reporting and compliance requirements becoming even stricter, market data needs to be managed explicitly.



Slide 3

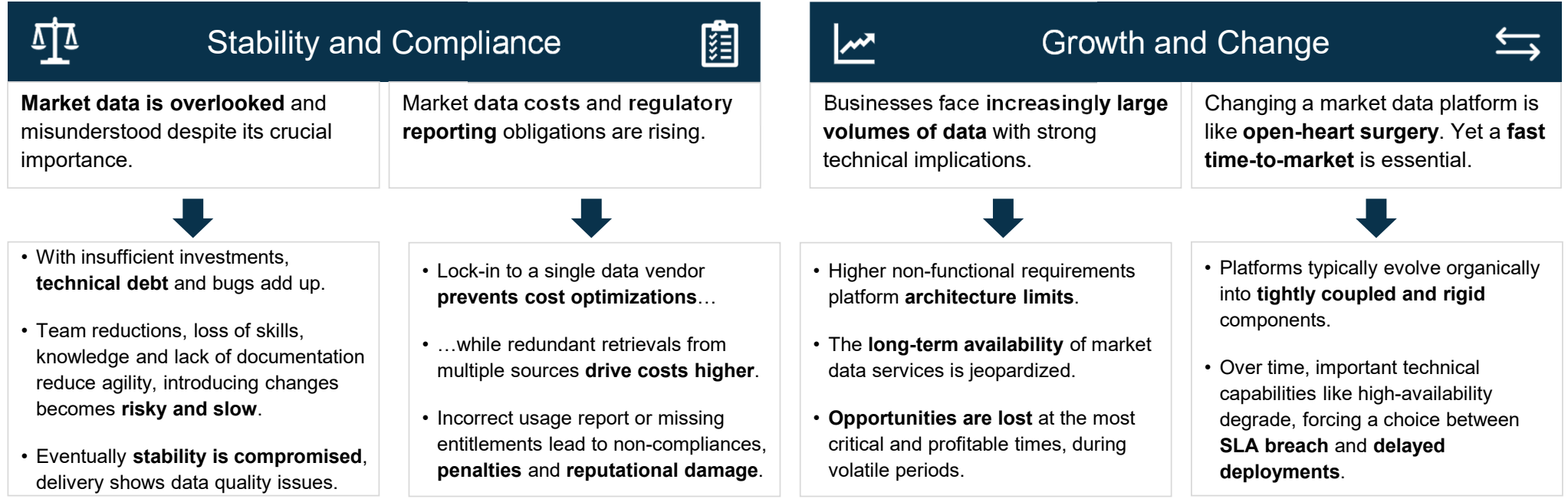
- FZ1** Missing entitlements or improper usage can lead to non-compliance. Resulting in possible penalties during an audit and reputational damage.
Fabian Zimmermann, 2025-08-29T10:07:19.516
- RC1 0** Improper usage _reports_ but yes better 🇧🇪
Ronan Chartois, 2025-09-11T14:10:32.283
- FZ2** Too much Text in general: whats the aim? Client teaser or Knowledge-Slides?

> would smoothen & shorten the text. (see first example)
Fabian Zimmermann, 2025-08-29T10:11:48.056
- RC2 0** Will prepare an alternative simplified version, then we can make another pass
Ronan Chartois, 2025-09-11T14:14:39.631
- FZ3** Non functional performance factors like speed and response time are often overlooked. Despite being essential for data quality and essential decision making.
Fabian Zimmermann, 2025-08-29T10:15:24.691
- RC3 0** I prefer that typical market data keywords (latency, throughput) appear. The reader will either dismiss as SME verbiage or know them and recognize we know the field.
Still, agree on shorter sentences!
Ronan Chartois, 2025-09-11T14:19:13.333



MARKET DATA CHALLENGES

Market data is a critical bank commodity that often lacks understanding or attention. But, with ever increasing volumes and fees, reporting and compliance requirements becoming even stricter, market data needs to be managed explicitly.



Slide 4

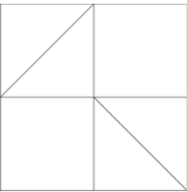
FZ1 Too much Text in general: whats the aim? Client teaser or Knowledge-Slides?

> would smoothen & shorten the text. (see first example)

Fabian Zimmermann, 2025-08-29T10:11:48.056

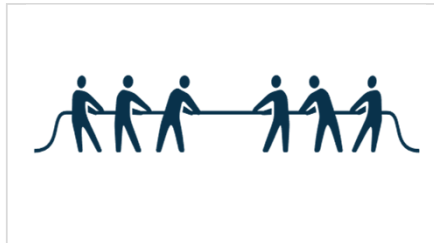
RC1 0 Will prepare an alternative simplified version, then we can make another pass

Ronan Chartois, 2025-09-11T14:14:39.631



Magpie Project's OFFERING AT A GLANCE

We can help our customers make their market data services more stable and reliable, more flexible with a shorter time-to-market, more cost effective and compliant.



Optimization Report

Item	Contribution to	...
1	Cost Efficiency	...
2	Stability	...
...

COLLECT Objectives & Challenges

There is no standard solution, an optimal set up is always relative to your **goals and priorities**.
 In this short initial phase, we focus on **understanding your status quo**, your issues and how they hinder your business objectives.

CONNECT through a Review of your Platform

We then conduct a **short, sharp assessment** of your platform and **scenarios** for use cases, pain points and tactical remediation actions.
 We also do **strategic, end-to-end analysis** aimed at defining KPIs, establishing governance, recommending technology and architecture for next-gen market data services.

CREATE a Strategy and Accompany Evolution

Finally, we support your transformation projects:

- **Reduce technical debt:** close gaps, minor refactor for reliability and reduced RtB costs.
- **Reorganise teams:** skills, methodology and processes specific to market data.
- **IT architecture, technology and vendor selection** for a major platform renewal.

Slide 5

FZ1 In the initial phase, we assess your current state, identify key pain points, and evaluate their impact on your business goals.

Fabian Zimmermann, 2025-08-29T10:21:27.291

FZ1 0 Understanding is a bit soft; assessing would be conducting dedicated steps.

--> if intended to play on emotions then "understanding" might be ok

Fabian Zimmermann, 2025-08-29T10:23:10.087

RC1 1 For me this first and very short step is about listening actively --and indeed rather empathically, bonding a bit with the customer.

What you propose overlaps with the next step, which is basically the assessment

Ronan Chartois, 2025-09-11T14:34:08.482

FZ2 A strategic, end-to-end analysis aimed at defining KPIs, establishing governance, and recommending technology and architecture enhancements for next-generation market data services.

Fabian Zimmermann, 2025-08-29T10:23:56.164

RC2 0 Thank you, better language

Ronan Chartois, 2025-09-11T14:43:51.343

FZ3 Similar as above; what is intended

Rigorous evaluation Examination, audit,...

--> Review is soft

Fabian Zimmermann, 2025-08-29T10:25:28.598

RC3 0 agreed

Ronan Chartois, 2025-09-11T14:53:17.225

RC4 I think that we must place our new brand motto collect-connect-create here. Will try but suggestions welcome

Ronan Chartois, 2025-09-11T14:27:21.594

RC5 Idea: no standard fit, only a standard approach to a customized solution.

Ronan Chartois, 2025-12-29T11:46:46.709

CLIENT BENEFITS OF HAVING WORKED WITH Magpie Projects

We deliver concrete, well measurable improvements and game-changing solutions for our customers.



Service Spectrum

- Identification of Pain Points and Possible Improvements
- Strategic Planning and Architecture
- Expert Advisory for Technology and Vendors
- Requests for Proposals (RfP) / Tender Processes
- Design, Proof-of-Concept, Prototypes
- Project and Technical Lead
- Shaping and Optimizing Teams

We have successfully applied Market Data Expertise for our customers

 <p>Growth Enablement</p> <p>✓ Enablement of horizontal scaling and cloud usage</p>	 <p>Performance Optimization</p> <p>6x Increased throughput Peak capacity</p>
 <p>Hardware Savings</p> <p>70% Less RAM usage Cost reduction</p>	 <p>Strategic Positioning</p> <p>✓ Roadmaps, blueprints Transformation projects</p>

Slide 6

FZ1 Named as Placeholder slide: not practical relevance tbd deleted

Fabian Zimmermann, 2025-08-29T10:10:04.258

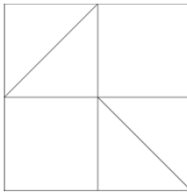
RC1 0 I don't get this comment

Ronan Chartois, 2025-09-11T14:59:01.608

RC2 No time to finish, but now I find the right side of this slide too technical, we need to speak more to management. Could have one additional topic on tender process / technology acquisition / integration, and another one could be transformation project lead instead of just roadmaps

Ronan Chartois, 2025-09-11T14:58:13.617

Platform e.g. LinkedIn – Market Data



Market data is often underestimated, yet it is a mission-critical asset. As organizations face increasing **regulatory pressures**, **rising data costs**, and **rapid growth in data volumes**, the need for a resilient and future-ready market data platform has never been greater.

We support firms in navigating this complex landscape through a structured, strategic approach:

1. Understand Current Challenges

We begin by assessing your objectives, current status quo, and key pain points focusing on how they hinder business outcomes.

2. Review Platform

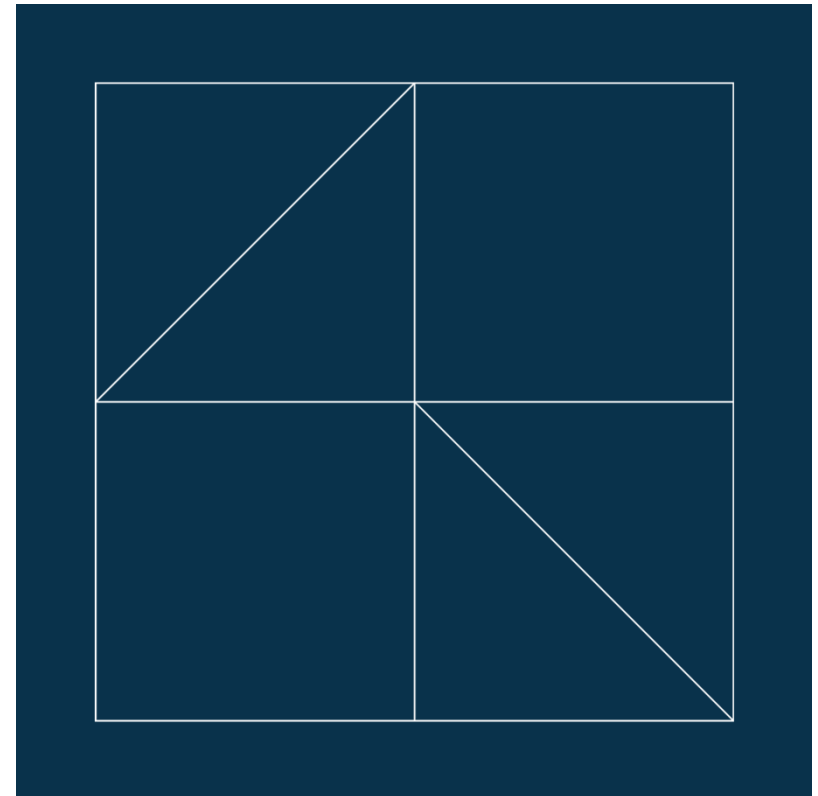
A targeted yet comprehensive analysis of your platform, services, and processes to uncover inefficiencies, define KPIs, and identify tactical and strategic improvements.

3. Accompany Evolution

From reducing technical debt and improving team workflows to guiding architectural decisions, we help you transition to a scalable, modular, and compliant platform.

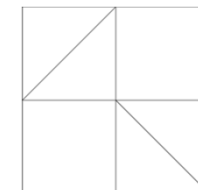
If you're ready to evolve your platform into a true enabler of growth and compliance, we're here to help.

Contact us to learn more or schedule a discovery session.



Social Media – teasing!!!

→ not professional enough! not good for Webpage(Linkedin)!!!



Struggling to balance Stability & Compliance with Growth & Change in your market data platform?

You're not alone.

Rising costs, regulatory pressure, technical debt, and rigid architectures are pulling businesses in opposite directions, and many platforms aren't built to handle both.

That's where we come in.


Our approach helps firms:

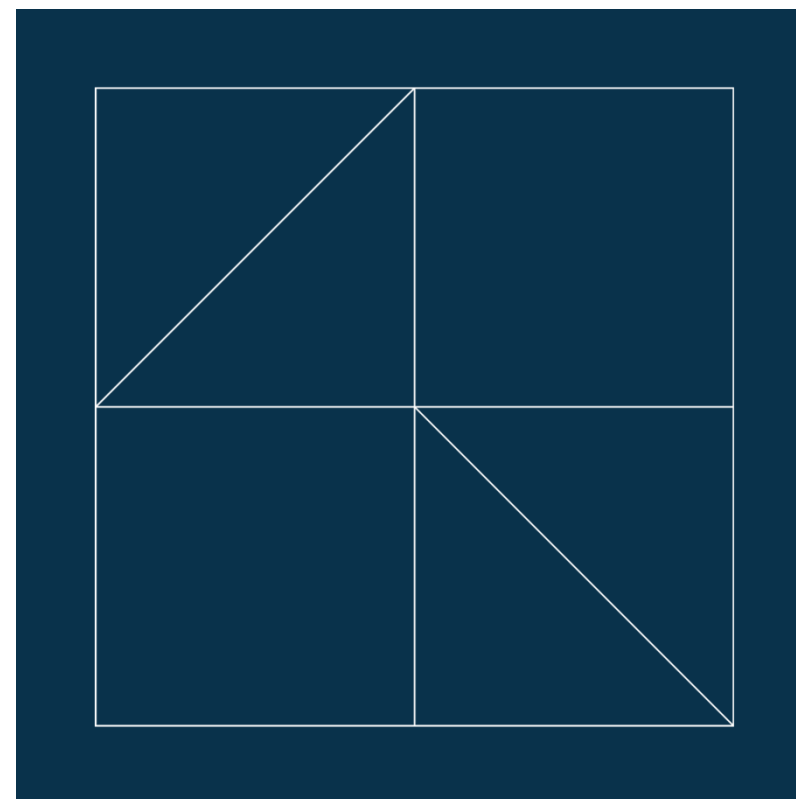
- Understand current challenges and business objectives
- Review the platform and services for quick wins and strategic alignment
- Accompany evolution with hands-on support
- Reducing technical debt, reorganising teams, and upgrading architectures

Whether you're dealing with data overload, platform instability, or compliance headaches. We help turn market data into a competitive advantage.

Let's make your platform fit for the future:

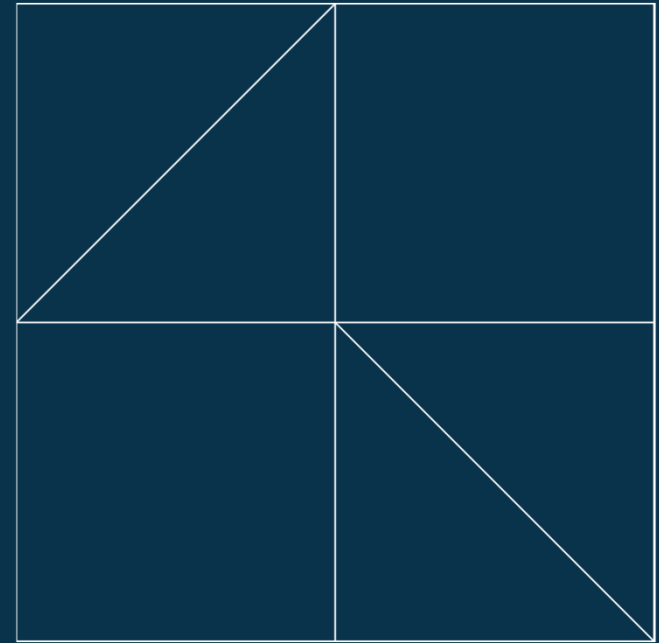
stable, scalable, reliable and fast-to-market.

 Reach out to learn more or schedule an initial assessment.

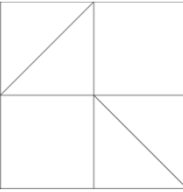


Magpie Projects

About Magpie Projects



Magpie Projects



Our Vision...

... is to unlock potential in the financial services industry enabling agility and client focus.

Our Mission...

... is to apply deep domain expertise to tailor advisory and technology solutions enabling clients in the financial world to remain agile and efficient in complex, changing environments.

Magpie Projects

Our solutions transform your company into a competitive player in the complex and dynamic capital markets industry.

25+

years in consulting

75+

employees

50+

clients

13

partnerships

Our Clients*



Julius Bär



ZURICH



* Overview shows only an excerpt of our customer portfolio

Our Partner Network





CURRENT MANDATE CLUSTERS

A non-exhaustive overview of subjects that MagpieProjects takes care of for clients



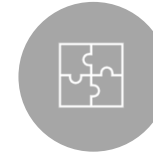
Innovations & new technologies

We know what it takes to stay competitive. Our **solutions & experts** for **AI/Machine Learning**, **Cloud Computing & Big Data** help with the **development & implementation** of new customer-specific solutions.



Process optimization & automation

We **optimize business processes** and **automate workflows** to reduce costs & increase quality. Our experts use modern technologies to **improve inefficient processes & increase responsiveness**.



Regulatory changes

Regulatory change is **part of MagpieProject's historical DNA**. Our nationally and internationally experienced consultants help to make regulatory changes **as smooth as possible**.



Transformation & Change Management

We help you with **restructuring**, **new business models**, or **mergers**, using **agile methods**. With a tailored **strategy** & a **holistic approach**, we help to overcome resistance & establish a **sustainable culture of change**.



Digitization of customer interaction

We support to use **technology & digital channels** to **strengthen customer relationships** and **improve the customer experience**.



Capital & liquidity optimization

We know the **capital and liquidity requirements** and have specialists who can **contribute** to the **optimization of both dimensions**.



Nourdine Abderrahmane

Partner

Nourdine is a transformation leader with broad strategy, innovation, and IT delivery expertise across capital markets and wealth management.

+41 79 304 44 79

nourdine.abderrahmane@magpieprojects.com

